



New year-long recognition!

Sponsorship Opportunities

Title Sponsor (only one): \$25,000

Title sponsorship and logo on all event materials.

- Event invitation and program, table signs, reception signage, and slide show during event.
- Logo on all bid forms and logo pens for all event use (registration and silent auction), and company banner.
- Named Sponsor of Corporate VIP Reception (TBD)
- 20 tickets to VIP Reception
- Exclusive Preview of Silent Auction
- Silent Auction Naming Opportunity
- Premiere seating for two tables of ten at HOW Very Inspired.

Four live mentions at HOW Very Inspired event and title logo placement at **HOW's major events for 2010.**

Opportunity for product displays during reception.

Opportunity for gift bag give-aways for each guest.

- Including both the bag and merchandise.

Title name and logo placement in Crain's Chicago Business Ad, June 2010.

- Title name and logo placement in **all HOW publications** throughout 2010.
- Title name and logo placement with link on **HOW website** throughout 2010.
- Opportunity to volunteer or participate in HOW's Visitors Program.
- Engraved plaque for display in place of business.

Presenting Sponsor: \$15,000

Prominent placement logo on all event materials.

- Event invitation and program, table signage, and slide show during event.
- 10 tickets to VIP Reception
- Prominent table seating ten at HOW Very Inspired.

Three live mentions at HOW Very Inspired and logo placement at **HOW's major events for 2010.**

Opportunity for gift bag give-aways during event.

Prominent name and logo placement in Crain's Chicago Business Ad, June 2010.

- Prominent name and logo placement in **all HOW publications** throughout 2010
- Prominent name and logo placement with link on **HOW website** throughout 2010.
- Opportunity to volunteer or participate in HOW's Visitors Program.

Benefit Sponsor: \$10,000

Name and logo recognition on event materials:

- Event program, signage and slide show during event.
- Preferred table seating ten at HOW Very Inspired

Two live mentions at HOW Very Inspired event.

Opportunity for gift bag give-aways during event.

Name and logo placement in Crain's Chicago Business Ad, June 2010.

- Name placement in two HOW Journal publications and all e-newsletters throughout 2010.
- Name placement with link on HOW website throughout 2010.
- Opportunity to volunteer or participate in HOW's Visitors Program.

Corporate Partners: \$5,000

Name recognition on event materials:

- Event program, signage and slide show during event.
- Ten tickets to HOW Very Inspired.

One live mention at HOW Very Inspired.

Opportunity for gift bag give-aways during event.

Listing in Crain's Chicago Business Ad, June 2010.

- Listing in HOW Journal following event and two e-newsletters throughout 2010.
- Opportunity to volunteer or participate in HOW's Visitors Program.

Event Underwriter: \$2,500

Name recognition on event materials:

- Event program, signage
- Four tickets to HOW Very Inspired.

Listing in HOW Journal and e-newsletter following event.

Opportunity to volunteer or participate in HOW's Visitors Program.



2009 Event Partners

Presenting Sponsors



KIRKLAND & ELLIS LLP
A LAW FIRM SERVING REGIONAL CLIENTS

Benefit Sponsors



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and Bruce Fleisher | Laura Ricketts & Heidi Grathouse | Tom & Cece Ricketts |
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| Shannon and Martin Tully & Katten Muchin Rosenman LLP

Underwriters

Jones Lang LaSalle



Sponsor Commitment Form

Housing Opportunities for Women

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www.how-inc.org

Nonprofit 501(c)(3) Tax ID #36-3263818

SPONSORSHIP INFORMATION

Sponsor Level _____ Amount \$ _____

Name as it should appear in all event materials _____

CONTACT INFORMATION

Contact name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

PAYMENT INFORMATION

Sponsorship check enclosed with this form

Please call to arrange for check

Check will be presented at the event

GENERAL

Please send event invitation

Please send event program

For more information contact Anike Coates HOW's Foundation and Corporate Relations Manager
(773) 465-5770 x247 or acoates@how-inc.org.

Thank you for supporting Housing Opportunities for Women (HOW)!